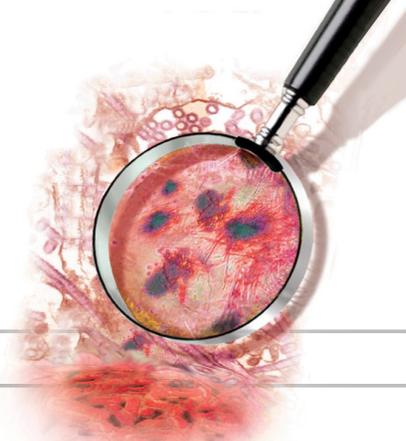


Bactro NEWS

Products & Services



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Meet the Bactronix Team

The Founders— Joseph Kleynjans, A.J. Powell, and Vince Valicenti—These three individuals come from diverse backgrounds and with their knowledge, skills, and desire to make the world we live in a better and healthier environment, Bactronix was formed. The company was founded in July of 2011 and with their ethical and creative manner, the synergy among these leaders has brought a fresh and efficient approach to this industry, just like the synergy within the Bactronizing process.

Bionomic Specialists—These are the individuals who know and understand the Bactronix vision, mission, process and how micro-organisms interact with their environment. These specialists are trained to introduce the BATC (Bionomics, Assessment, Treatment, Certification) program to all segments of our potential customers. The Bionomic Specialists go through rigorous training and have become certified to enter a home, business, or facility, and diagnose what kind of issues may be affecting the property. They have several tools used to diagnose these facilities such as ATP testing, moisture meters, air quality machines, etc. They provide detailed reports of all their findings and are able to come up with a plan of action and recommendations.

Technicians—The Bactronix team is further comprised of trained and certified technicians who perform our Two-Step Bactronizing Process, as well as, service and maintain our warehouse and equipment. They perform the yearly maintenance for outside companies who use Bactronix equipment such as the BactroKart, BactroPAC, BactroCase and BactroPro. Our technicians have demonstrated and produced outstanding service for our customers and have received multiple accolades for their superior workmanship and work ethic.

The warehouse and distribution center maintains an in stock program for 24 hour shipment turnaround. Bactronix repairs and maintains equipment to meet calibration and certification standards.



Bactronix Ships First Round of BactroPACs to the Airline Industry

Years of research and development for the Bactronizing Process, to test, treat and disinfect commercial airplanes have positioned Bactronix as the frontrunner in the airline industry. The BactroPAC was specifically designed for the treatment of airplanes. It is a light weight unit that includes all the electrostatic features of large spray units. In addition to the equipment, Bactronix provides the testing equipment as well as BactroKill Plus and BactroBlock, which are EPA registered, non-toxic disinfectants that are applied with the electrostatic BactroPAC spray unit.



Important New Ingredient Added to S.O.L. (Sports Odor Liquidator) Product

Unlike other products that simply mask odors, S.O.L. targets the odors at its source. Bactronix has now added BactroBlock to the S.O.L. product which increases the residual value of the product. S.O.L. is the best product on today's market to reduce and eliminate odors. This new additive works to extend the long term effectiveness against even the most stubborn of odors. S.O.L. is great for protective sports gear, uniforms, sports bags, shoes, locker rooms, bathrooms, and so much more! S.O.L. isn't just for sports equipment, it can be used just about anywhere! You can use it in cars, on pet beds, couches, drapery and anything that is impossible to wash!





Sick Employees at Work Costs More When Ignored

Allowing environments to exist when employees are sick costs companies more money than they save. According to the U.S. Bureau of labor, 39% of all American workers (41 million people) do not have paid sick leave.



This means more people are showing up for work while sick. The spread of disease in a facility can happen very quickly. Studies prove that viruses spread everywhere in just hours. These bacteria and viruses move

through the air and can be transferred by shoes, clothing and hands. A sneeze droplet can travel 18-24 feet and deposit on both hard and soft surfaces. One sick employee can spread their illness to several other employees. This trickle down effect causes the business to lose more money by having employees come to work when they are ill. Sick employees are generally less productive than when they are well. They are also more likely to make mistakes, which could possibly be financially detrimental to a company.

Considering the fact that phone receivers alone have been shown to harbor more than 25,000 germs per square inch, proactive disinfecting can help to keep your business a healthy environment to work in. Bactronix can help your business in several ways. Bactronix provides products such as P3 (Personal Protection Power), which comes in a 3 oz. bottle, all the way up to a 2.5 gallon jug of BactroKill that can be used to disinfect larger areas. BactroKill is a highly effective, non-toxic, hospital grade disinfectant that can be used anywhere! In order to keep your business healthier, you should be disinfecting key touch points such as keyboards, phones, desks, chair arm rests, door handles, etc. on a daily basis. Bactronix also has wipes for convenience to disinfect any surface.

Bactronix also offers a disinfecting service called Bactronizing. A Two-Step Process can be applied to the entire office destroying any bacteria or viruses that may be lingering on surfaces or in the air. According to Millersville University, MRSA can live up to 6 months on certain surfaces. Bactronix Two-Step Bactronizing process ensure 100% coverage to all surfaces. The first step provides a physical kill to these germs as opposed to a toxic chemical poisoning such as bleach. This physical kill is effective against even the toughest of bacteria such as C. Diff. Superbugs have developed an immunity to certain disinfectants creating a much stronger, more aggressive, antibiotic resistant bacteria that becomes exceptionally difficult to kill.

If your office is constantly sick, or has had a superbug exposure, or if you want to be proactive, call Bactronix. They're here to help your business stay healthy, happy and profitable!

www.bactronix.com

Tel. 855.515.3231



Bactronix Launches a New and Improved Website

A new year means new resolutions. Bactronix is constantly striving to make progress in any way possible. Our resolution for the new year is to make things easier for our customers. We spend countless hours on research and development in order to make our products better, our treatment process stronger and our customer service the best in the industry. We have designed a new website that is easier to navigate. It is more informative than ever before including news and editorial pieces, detailed information about mold in homes, videos, franchise details and new sections for specific markets such as the food service industry. The website is more user friendly with an easy to use navigation tool bar and a new online store front. We have also incorporated a "search by zip code" section that will direct you to the nearest Bactronix location. Visit our website today to see the brand new 2017 look of Bactronix!



Bactronix Adds More True Value Stores to Pittsburgh Market

Bactronix has been growing in the retail market through its relationship with the True Value Company. After extensive product testing and market analysis, Bactronix has been approved as a national vendor for all True Value Hardware stores. This includes any additional stores that have a relationship with True Value or in the process of converting to True Value including some Busy Beaver stores.

BactroKill is the best product on the market to kill mold and control odor causing bacteria. Call your local True Value store today to find out if they carry BactroKill. Chances are... They do! "Handy Andy", the spokesperson for True Value on KDKA radio and television frequently features the benefits of BactroKill as an extremely versatile, non-toxic, disinfecting product that can be used in so many ways to make your home a healthier and safer place to live... especially during flu season!

